



For immediate release

## Becoming a savvy investor using social media

### Questrade Inc. and Online Trading Academy (Canada) host panel discussion with industry leaders to explore latest trend in investing advice

Toronto, ON (May 19, 2009) – On Monday, May 25th, at 2 p.m. ET, a live webcast / panel discussion will explore the recent surge in usage of social networking tools for investment and trading advice.

The panel, **I invest therefore I tweet**, is moderated by Michael Hainsworth, host of Market Call on Business News Network (BNN), and includes panelists FrugalTrader (MillionDollarJourney.com author and blogger), Jonathan Chevreau (blogger, author, and National Post personal finance columnist), and Sam Seiden (pro trader, author and trading instructor).

The panel investigates the ways traders are using social media to take charge of their investments, including the tools that are being used, how they are being used, personal privacy and security issues, and how to filter information for accuracy and reliability.

Edward Kholodenko, President and CEO of Questrade says: “Investors are exhausted by the market downturn. Their portfolios are diminished. They don’t know who to trust for advice any more. While the use of social networking like Facebook, blogs, forums, even Twitter isn’t new for online investors, what is new is how pervasive and influential these tools have become.”

The panel discussion will take place in Online Trading Academy (Canada)’s new high-tech facility in Toronto, and will be webcast live. Registration for the event is free and is available at [www.questrade.com/tweet](http://www.questrade.com/tweet). Viewers of the live webcast will be able to Twitter their questions to <http://twitter.com/Questrade> or post questions directly in the webcast window.

Kholodenko continues: “Since our inception 10 years ago, Questrade’s mission has been to give Canadians the information they need to achieve financial independence. I believe our mission is even more relevant now, particularly as we incorporate social media tools into our business model. Investors are leaving their full-service brokers and replacing them with social media to ‘crowd-source’ their financial advice, and we’re committed to supporting their needs.”

**I invest therefore I tweet** is sponsored by Questrade Inc., Online Trading Academy (Canada) and Business News Network (BNN). The panel discussion is the kick-off event for Online Trading Academy (Canada)’s grand opening.

#### About Questrade:

Questrade Inc., headquartered in Toronto, provides Canadians with high-speed, direct access trading in the U.S. and Canadian stock and options markets as well as forex trading. Since its inception in 1999, the company has grown and diversified, and is currently ranked as Canada’s fastest-growing online brokerage. The company continues to demonstrate its competitive leadership with a combination of outstanding service, advanced technology and competitive pricing structures.

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